



Costa Navarino expands its Navarino Icons product range in the UK with more award-winning products now available at Marks & Spencer

London, 25 May 2015 – [Navarino Icons](#), the gourmet food line of Greek Products created by [Costa Navarino](#), the prime sustainable destination in the pristine Messinian region in the Peloponnese, is expanding its presence in the UK with further products being added to its range at 220 *Marks & Spencer* stores.

The three new products set to be stocked at Marks & Spencer are the **Navarino Icons Estate Grown Extra Virgin Olive Oil, Sesame Seed Bar and Pure Greek Honey.**

The new additions to the existing Navarino Icons product range at the iconic *Marks & Spencer*, currently consisting of the Crushed Roasted Eggplant and the Red Pepper & Tomato Dip allows the rich palate of these indigenous flavours to become further integrated into British cuisine.

Navarino Icons Estate Grown Extra Virgin Olive Oil was recently awarded at the prestigious Los Angeles International Extra Virgin Olive Oil Competition 2015, for the second time in a row, for its high quality taste and distinctive flavour.



Continuing a 4,000 year tradition of olive oil making in the Peloponnese, the Navarino Icons extra virgin olive oil is made from the acclaimed Koroneiki variety olives from the estates of Costa Navarino, sustainably grown in centuries-old groves and carefully gathered by hand without mechanical means.



People who care about their healthy diet will find their new passion with the Navarino Icons Sesame Seed Bar (Pasteli), the typical and characteristic Messinian confectionery made of the best quality sesame seeds and pure honey.

Considered to be the world's first original energy snack as ancient Greek athletes believed its nutritious ingredients enhanced their performance, the sesame seed bar with honey is a healthy snack of few calories. The Pasteli bar was recently selected as a finalist at sofi™ Awards, in the Sweet Snack category. Taking place in New York, the awards are one of the top distinctions within the food industry.

Navarino Icons Pure Greek Honey, awarded with 2 stars at the renowned Great Taste Awards 2014, is single sourced from one local beekeeper, unheated and unfiltered to preserve its nutritional benefits and highlight its delicate taste and aroma.

Marks & Spencer is one of the largest and most highly regarded retailers in the UK, renowned for selling high quality goods and luxury



food products. Navarino Icons is available in prominent locations, including Central London and beyond.

Navarino Icons reflects the desire to acquaint people with the rich culinary heritage of the Peloponnese and promote its authentic characteristics worldwide. The range draws on the age-old traditions of the region and is aligned with Costa Navarino's philosophy to promote this undiscovered yet accessible part of Greece, while protecting and preserving its natural beauty and heritage. At the heart of the company's philosophy lies its strong commitment to environmental responsibility along with a genuine respect for local traditions and communities.

The Navarino Icons Sesame Seed Bars can now be found at selected Marks & Spencer stores, soon to be joined by the Extra Virgin Olive Oil and Pure Greek Honey. Prices start from £2.00 for the Sesame Seed Bars.

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About Navarino Icons

Navarino Icons creates products from Messinia and the Peloponnese, which are inspired by the rich culinary history and traditions of the area, with the aim of getting people acquainted with the beauty and heritage of the local culture through products of the highest quality. All products are produced by small scale local producers and in limited quantities, certified with ISO 22000: 2005, TUV NORD, to ensure the highest quality production in every step of the production process.

About Costa Navarino:

Costa Navarino is the prime, sustainable destination in the Mediterranean, located in the Greek region of Messinia in the southwest Peloponnese. One of the most unspoiled and breathtaking seaside Mediterranean landscapes, this area has been shaped by 4,500 years of history.

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